

# Provost Regional Activity Centre



"Conceptual Drawing"

*Enriching Our Quality of Life --- Investing in Our Citizens --- Sustaining Excellence in Our Community*

Produced by the  
Provost Regional Activity Centre  
Task Force - January, 2009



*Partners in community building*

## Provost Regional Activity Centre Building Project

Dirk Brouwer Photography



## Executive Summary

### **The Principles:**

*The Provost Regional Activity Centre* is being developed by the Town of Provost with strong financial, planning, and on-site contributions from the Municipal District of Provost. The Town will be the owner, financial guarantor, and facility operator of the Regional Activity Centre. The M.D. of Provost will share responsibilities as outlined in a joint *Recreation Agreement*. Planning and development of the Centre is being led by a volunteer Task Force, representing a diverse cross-section of community interests. The Task Force works collaboratively with the Town, the Municipal District and stakeholder groups throughout Provost's broader regional community.

### **The Project:**

The project is designed to; replace aging municipal facilities, significantly improve current community programs, expand opportunities for new programs/initiatives and broaden community participation. The *Regional Activity Centre* will also provide year-round usage that will serve a more diverse range of interests. Energy efficiencies in the new Centre and other designed operational efficiencies will ensure an extended life-span for the Centre and a functional, affordable facility that can accommodate all-season activities for decades to come.

### **Need for the Project:**

The *Regional Activity Centre Task Force* led an extensive 'needs assessment' in the community that produced a *Feasibility Study and Business Plan*, both generated through wide-reaching community consultation. This community planning exercise was prompted by aging and deteriorating municipal facilities. Provost's Quonset style Arena is 46 years old and its existing outdoor pool is 35 years old. Both facilities are depreciating and contributing to diminished capacity and increasing maintenance and operational costs.

Rural communities that have experienced a loss or diminished capacity of a key community facility have documented reciprocal downturns in retail trade and the local economy in general. A modern, versatile Regional Activity Centre will have a positive and sustaining economic impact on Provost's broader regional community and enrich the quality-of-life for Provost's growing population.

### **Project Viability:**

The viability of the Provost project must first be measured against the negative impact (social and economic) without this key community resource and the activities it will support. That said, input from *Task Force* consultations and joint planning efforts of Town and M.D. councils determined the long-term interests of the regional community would be best served through the development of a *Regional Activity Centre*. Municipal authorities and community organizations prepared well for this undertaking.

## Provost Regional Activity Centre --- Building Project

To this date, seven million and eight hundred thousand dollars (**\$7,800,000**) have been committed to this project. This represents funding from the province and the local municipalities. The M.D. of Provost has committed an additional two million dollars (**\$2,000,000**) provided the two million and five hundred thousand (**\$2,500,000**) fundraising target is achieved. Community and corporate fund-raising is in progress and applicable grant funding is being pursued.

Community consultations, a feasibility study and collaborative municipal planning are strong indicators for success of this project. An environmental assessment carried out at the proposed Activity Centre site adds positive support to the project's viability.

### Project Costs:

The Regional Activity Centre project will commence construction in spring, 2009. The projected opening date is mid-2010. The Activity Centre's opening will be in the fall of 2010. Tenders and estimates indicate the Activity Centre will cost twelve million three hundred thousand dollars (**\$12,300,000**).

Operational costs for the Activity Centre were also assessed. The Task Force recognized that some energy cost increases will be experienced in future years, but calculated that they will be offset by newly incorporated energy efficiencies. The Town of Provost has been a prudent and effective recreation facilities manager for several decades.



New year-round opportunities for a diverse range of residents in the Provost region

Dirk Brouwer Photography

## Town of Provost

### Community Profile

20 km. west of the Saskatchewan border, the Town of Provost lies in the Municipal District of Provost at the crossroads of Alberta Hwy. No.13 and several secondary highways. Provost is the principle service centre for an expansive surrounding area. Rail service and 5,000 feet of local airport runway complement Provost's transportation capacity.



Town of Provost Municipal Office

Provost offers a full range of retail services as well as banking, dining and hotel - motel accommodations. A progressive agricultural community and a robust oil and gas industry are cornerstones of Provost's economy. Provost schools include K-12 options for students in public and Catholic programs. Early childhood programs are also available. An active, leading edge adult learning program provides a continuum in educational options. Provost's community library adds another dimension to the local educational community.

Sport and leisure recreational opportunities in Provost are plentiful. Baseball, fastball, slo-pitch, soccer, tennis, and swimming are among many summer programs for boys, girls and adults. A scenic nine-hole golf course and serviced camping facilities are summer amenities in Provost. Winter sports include hockey (boys, girls, recreational and senior men's), figure skating, and curling along with multiple indoor sporting activities.

A world class tourism attraction is developing as a result of the discovery and exploration of the Bodo Archaeological Sites. One of the most significant archaeological finds in western Canada, the Bodo site is home to the *University of Alberta Archaeological Field School* and an *Interpretive Centre*.

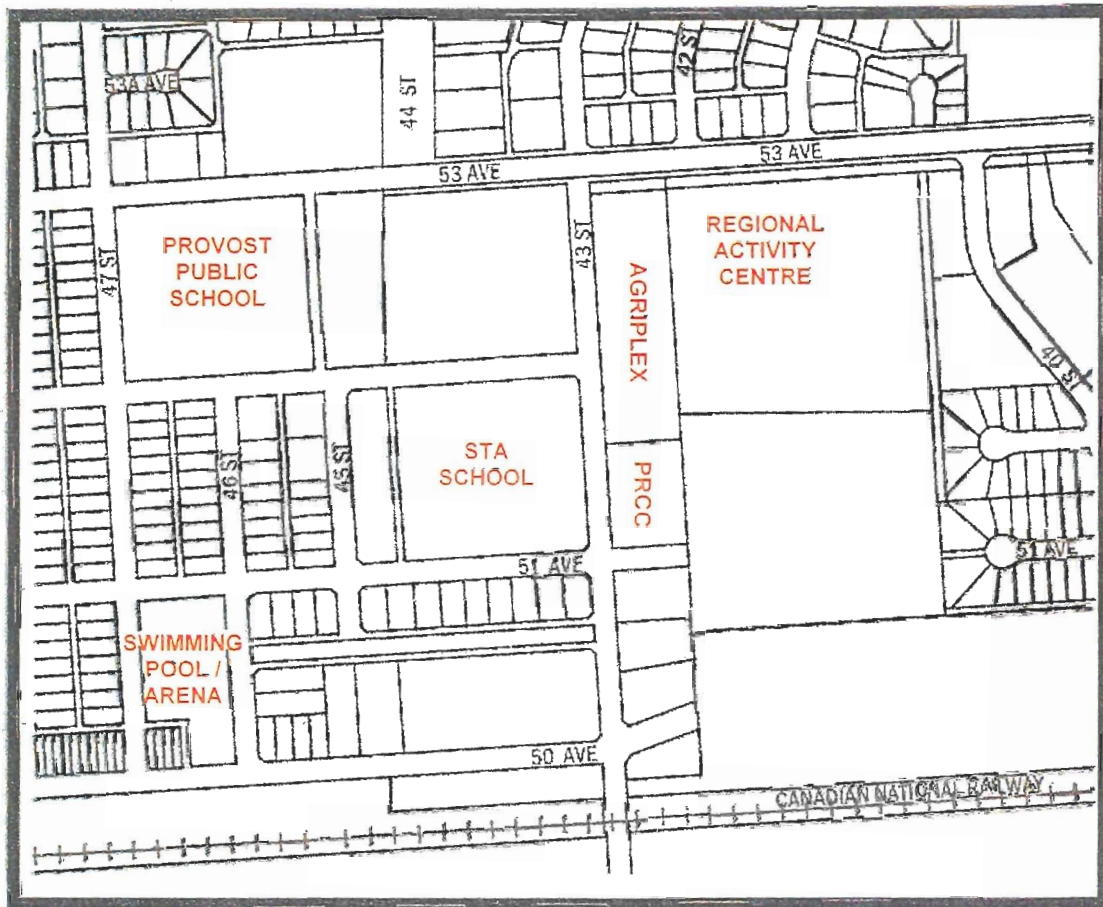
Provost is close to several fresh-water lakes and parks. Hiking in the summer and cross-country skiing in winter are popular activities. The *Johnson Bluebird Trail*, south of Provost, offers a unique hiking experience for avid bird-watchers and school students. Hunting and fishing enthusiasts are attracted to Provost every year from across North America.

Healthcare services in Provost are second to none in east central Alberta. A team of physicians serve the region from a modern community clinic. A state-of-the-art dental facility is linked with the medical clinic with a second dental facility located downtown one block off of Main Street. *Provost Health Centre* features an acute-care hospital and nursing home as well as assisted living units. Maternity service, minor surgery, and palliative care are available to Provost area residents. Seniors in the Provost region can choose from a full range of accommodations and services. Regional residents from infants to the elderly are supported by an extensive array of services provided through *Provost and District Family and Community Support Services*.



Heading for the pool on a warm summer day

## Benefit to Education



### Schools and Early Childhood Programs

Seven hundred and twenty (720) children attend K-12 classes and early childhood development programs within the two schools immediately adjacent to the new *Regional Activity Centre* site. The children are residents of Provost (population 2072), and wide-ranging parts of the M.D. of Provost (population 2547).

The new Activity Centre and its proximity to Provost schools will dramatically expand the potential for school use and student sports, fitness and recreational programs.

### Adult Opportunities

Education in Provost doesn't end at high school. *Provost & District Adult Learning & Literacy* is comprised of five programs; Adult Learning, Adult Literacy, Rural Innovations Access Program, Career & Employment Assistance Services, and a CAP Site (Computer Access Program). The Provost program is equipped with state-of-the-art video-conferencing equipment and offers distance and on-line learning from universities and colleges.



A safe play-and-learn environment - fundamental to early childhood development

## Provost Regional Activity Centre --- Building Project

Dick Brouwer Photography



Provost serves an expansive agricultural community and one of Canada's largest oilfields

## The Project

The *Provost Regional Activity Centre* will include; a spectator arena with seating capacity for 650, an 85'x200' ice surface, indoor walking track, fitness and wellness and outdoor pool. There is potential future development for a fitness and wellness area, multi-purpose and upper lobby development. The Regional Activity Centre will also provide year-round usage that will attract a more diverse range of interests. Energy efficiencies in the new Centre and other designed operational efficiencies will ensure an extended life-span for the Centre and a functional, affordable facility that can accommodate all-season activities for decades to come.

### Project Overview:

#### History

Provost has been a regional centre for recreation and sports for more than a half century. An arena built in the early 1960s has been upgraded and expanded through the past four decades. In 1973, an outdoor swimming pool was added to Provost's amenities. Both facilities have served regional residents well as Provost continued to grow as major regional service centre. Provost's growth has been especially influenced by an expanding energy industry. Municipal leaders have been diligent in their efforts to maintain Provost as an attractive and supportive community for a growing population.

#### Project Need

Provost has benefited from growth and the diversification of its economic base that has been generated by a significant oil and gas field. At the same time, increased demands were experienced on local infrastructure including recreational and cultural amenities. Increasing demand combined with aging and deteriorating facilities prompted a study of the community's short-term and long-term needs.

Provost's civic leaders realize the importance of the energy resources around them and the need to provide a well-designed and supportive community for families of the skilled workforce this extensive oil and gas region requires.

The **four 'pillars' of sustainable rural communities** are; *healthcare, education, recreational-cultural amenities, and economic opportunity*. The *Task Force Feasibility Study* reflects how each of these pillars can be enhanced through development of a Regional Activity Centre. Provost's key location and regional service capacity has fostered local commitment to ensure the Regional Activity Centre will offer high quality experiences to all residents in the region and all whose travels bring them to Provost.

## Provost Regional Activity Centre --- Building Project

### Project Objectives

The immediate objectives of the Project are;

- to replace aging and diminished municipal facilities,
- to construct a *Regional Activity Centre* including an outdoor pool,
- to expand the (ice-surface) area to be consistent with current standards,
- to have a functional facility operating by the 2010 - 2011 winter season.

The long-term objectives of the Project are;

- to expand the usage and access capacity of Provost sport and leisure-recreation facilities,
- to extend facilities longevity by incorporating environmental and operational efficiencies,
- to focus on serving a broad-based regional population,
- to expand the demographic profile of future facility users (infancy to elderly).



Expanding opportunities to participate

### Activity Centre Management

The Provost Regional Activity Centre **Building Committee** is directing the development of this new facility. Committee members include representation from the Town and M.D. municipal councils.

Allan Murray, Reeve, M.D. of Provost	780 753 – 6531
Dale Gregory, Town Councillor	780 753 – 2231
Tom Schneider, M.D. Councillor	780 753 – 6022
Mike Dennehy, Town Councillor	780 753 – 0135
Dwayne Chopek, Town Councillor	780 753 – 2558

Building Committee contact person is Allan Murray

The Provost Regional Activity **Task Force** has been the lead committee in the coordination of community consultations, planning sessions and collaborative efforts of the two municipalities. The Task Force represented a range of interests in the immediate and broader Provost region.

Dwayne Chopek, President	Julie Bouma
Colin Scheck	Barrie Tripp
Lee Martin	Les Watchel
Bernadette Lawes	Allan Murray
Melanie Pilgaard	

Task Force contact person is Dwayne Chopek

### Activity Centre Proprietor

The Regional Activity Centre Proprietor (owner and municipal authority) is the Town of Provost:

Councillor, <b>Dwayne Chopek</b>	<b>Councillor, Betty Varty</b>
Councillor, <b>Michael Dennehy</b>	Councillor, <b>Peggy McFayden</b>
Councillor, <b>Neil Whiting</b>	Councillor, Dale Gregory
Mayor, Ken Knox	Municipal Administrator, Judy Larson

Contact the Town of Provost at:

4904 - 51 Avenue,  
Provost, AB T0B 3S0

Phone: 780 753 - 2261  
email: [munadmin@telusplanet.net](mailto:munadmin@telusplanet.net)

# Capital Budget

## Provost Regional Activity Centre

<b>ARENA</b>	9,614,628
85x200 ice surface, seating for 800, dressing rooms, ice plant room, maintenance room, etc. Lobby area, washrooms Concession area, offices Walking/running track	
<b>Arena Ice Plant</b>	148,000
Relocation of existing arena ice plant	
<b>OUTDOOR POOL</b>	1,045,000
6 lane pool, deck area, fencing	
<b>Engineering &amp; Consulting Fees</b>	1,040,154
<b>Contingency</b>	452,218
<b>TOTAL PROJECT COST</b>	<b>12,300,000</b>

## POTENTIAL FUTURE DEVELOPMENT

Fitness and Wellness Area

Multi-purpose Area

Upper Lobby

## Project Partners

Key Partners in the *Regional Activity Centre* Include;

Town of Provost	Provost Kinsmen Club
M.D. of Provost No. 52	Provost Figure Skating
Provost Public School	Provost Minor Hockey
St. Thomas Aquinas School	Provost Lions Club
Provost Piranhas Swim Club	Provost Blades Hockey Club
Provost Recreation Board	Adult Rec. Hockey (5 teams)



Agriculture and energy - cornerstones of the Provost economy

Provost's service clubs and volunteer groups have a long tradition of supporting the best interests of area residents. That support will be demonstrated again in the development of the *Provost Regional Activity Centre*. The local business sector and broader regional corporate community will also be asked to join the community partnership and contribute to a successful completion of this project. Their support will be indispensable.

## Project Outcomes:

Provost will continue to be a central regional service provider into this new century. A comprehensive community assessment provided local leaders with a blueprint for meeting the recreational and social needs of area residents for several future decades. The development of the *Provost Regional Activity Centre* will serve to;

- expand indoor opportunities for family orientated leisure programming,
- expand indoor and outdoor opportunities for youth and adults involved in traditional minor sports programs and adult recreational and competitive sport,
- provide larger and better quality spaces allowing local children's programs (e.g. child care and after school care) to expand programs as demands grow,
- increase indoor activities for fitness, wellness and leisure recreation programs relieving demands on school gymnasiums and expanding possibilities for extra-curricular school activities.

The *Provost Regional Activity Centre Task Force* and municipal authorities have embraced a plan that will meet the needs of current and future residents and replace community facilities that have exceeded their life-cycle with a high quality, sustainable regional centre for decades to come.

## Profiling Corporate Participation

Corporate donors will be recognized in several ways. They will be featured in news releases (presentation photo, corporate statement, etc.). Donors will be invited to participate in the grand opening ceremonies for the Activity Centre. Permanent corporate recognition areas will be incorporated into the Regional Centre. Major corporate donors may also have options for naming rights on specific portions of the Centre.

### Supporting Community Organizations

Provost & Dist Ag Society, Bodo Oilers, Provost & Dist FCSS, Provost Minor Ball, Provost Ec. Development Committee, Provost & Dist Adult Learning & Literacy, MTM Hockey Club, Provost Mun. Library, Provost Recreation Board, Provost & Dist Health Services Foundation, Provost Oldtimer Hockey, Provost & Area KidSport Society, Provost Ladies Basketball, Provost Girl Guides-Brownies, Provost Walking Path Committee, Provost Mixed Slo-Pitch, Provost Jets Hockey, Provost & Dist Fish and Game, M & J Devils Hockey, Cadogan Nitehawks Baseball, Provost & Dist Golf Club, Provost & Dist Chamber of Commerce.



Building for generations to come

Provost Regional Activity Centre Task Force  
January, 2009

For some time now, we have been talking about a Regional Activity Centre that will serve our region. Together, we will make it happen! We need your support to put the final piece of the financing in place. There are many ways in which you, your family and your business can help. We are asking you to commit what you can to the project. We want you to help build our new facility in the way that is best for you. We have done our best to provide many opportunities for you, please tell us how you will donate to the Centre.

**Your Opportunities To Contribute Are:**



**Diamond Opportunities - \$100,000 and Above**

Naming Rights for the Building	\$500,000
Naming Rights for the Ice Surface	\$300,000
Naming Rights for the Swimming Pool	\$200,000
Naming Rights for the Walking Track	\$150,000
All Season Dressing Rooms – Used For Both Arena And Pool	
Naming Rights for Dressing Room #2	\$100,000
Naming Rights for Dressing Room #3	\$100,000
Naming Rights for the Concession	\$100,000

Additional Donations at the Diamond level will continue to be accepted after these naming rights have been purchased; additional opportunities may be negotiated.



**Platinum Opportunities - \$50,000 to \$99,999**

Seasonal Dressing Rooms - Used During The Winter Months	
Naming Rights for Dressing Room #1	\$50,000
Naming Rights for Dressing Room #4	\$50,000
Naming Rights for Dressing Room #5	\$50,000
Naming Rights for the Child Mind Room	\$50,000

Additional Donations at the Platinum level will continue to be accepted after these naming rights have been purchased; additional opportunities may be negotiated.



**Gold Opportunities - \$25,000 to \$49,999**

Naming Rights for Referee room	\$30,000
Naming Rights for Ticket Booth	\$30,000
Naming Rights for the Bleacher Sections (x4)	\$30,000
Naming Rights for Skate sharpening room	\$30,000
Naming Rights for Meeting room	\$30,000
Naming Rights for Pool control room	\$25,000
Naming Rights for Handicap seating	\$25,000

Additional Donations at the Gold level will continue to be accepted after these naming rights have been purchased; additional opportunities may be negotiated.

## **Silver Opportunities - \$10,000 to \$24,999**

Naming Rights for Men's washroom (main floor)	\$20,000
Naming Rights for Women's washroom (main floor)	\$20,000
Naming Rights for Pool Hot Tub	\$20,000
Naming Rights for Home penalty box	\$20,000
Naming Rights for Visitors penalty box	\$20,000
Naming Rights for Tim Keepers box	\$20,000
*Home penalty, Visitor penalty, and Time Keepers boxes combined for	\$50,000
Naming Rights for Pool Handicap Change rooms (2x)	\$15,000
Naming Rights for Lobby Tables (10x)	\$10,000

## **Bronze Opportunities - \$5,000 to \$9,999**

All donations at the Friend level or higher will have recognition in the facility once it is completed.

## **Friend Opportunities - \$1,000 to \$4,999**

All donations at the Friend level or higher will have recognition in the facility once it is completed.

## **Supporter Opportunities - \$50 to \$999**

### **Every Donation Is Greatly Appreciated!**

We are also looking for other forms of donations for this project such as products, services, rentals, equipment, and labor. These donations can be made in whole or as part of your contribution to this project. They will be credited back at fair market value.

**Tax deductible receipts will be supplied for all cash donations and for the cash value of "in kind" donations.**

Your support will guarantee that the wide variety of recreational and cultural opportunities we have come to expect in our community will continue today and for many years into our future!

Donations can be made at the Town of Provost Office,  
4904 – 51<sup>st</sup>. Ave., Box 449, Provost, AB, T0B 3S0  
Phone: (780)753-2261, Fax.: (780)753-6889

If you would like to have a one on one meeting with a member of the fundraising committee please call Dwayne Chopek at 780-753-2558.

**The Provost Regional Activity Centre:**  
*Enriching Our Quality of Life;*  
*Investing in Our Citizens;*  
*Sustaining Excellence In Our Community;*  
**Call us today to make your donation!**